

**The Ohio Attorney General's Elder Abuse Commission  
Commemorating the 2020 Ohio Elder Abuse Awareness Day  
Stronger Together: Mitigating and Protecting Against Elder Financial Exploitation  
Monday, June 22, 2020  
Webinar 2:00 pm to 4:30 pm  
Columbus, Ohio**

**Featured Speakers:**

**Melissa Wright** joined the Attorney General's Office in 2004. As an Assistant Attorney General in the Consumer Protection Section, she previously handled various types of enforcement cases under the Ohio Consumer Sales Practices Act and related federal consumer protection laws. As the Section Chief of the Section, Melissa continues to handle various types of enforcement cases and also provides legal advice and assistance with all matters involving the section and with Ohio's consumer protection laws, including related bankruptcy and multistate matters. Melissa is active in the National Association of Attorneys General (NAAG), serving on various working groups, including those related to debt collection and automotive enforcement, as well as participating as a panel member and instructor at various trainings and conferences throughout the country.

**Harris Senturia** is an attorney with the Federal Trade Commission's East Central Region office in Cleveland. He has been with the FTC since 2006, focusing on consumer protection law enforcement. Over his years at the FTC he has addressed business, consumer, and law enforcement audiences about identifying and responding to various types of scams. Before joining the FTC, he was a partner in the commercial litigation group of a large law firm. He earned his undergraduate degree from Rice University in Houston, Texas, and his law degree from Columbia University in New York.

**Brian McDonough** is an Assistant United States Attorney for the Northern District of Ohio in the Criminal Division's White-Collar Crimes Unit. He supervises investigations and prosecutes a variety of complex financial crimes, including investment fraud, bank fraud, wire fraud, mail fraud, securities fraud, identity theft, tax, civil rights, and public corruption. He also serves as the Elder Justice Coordinator for the Northern District of Ohio and works with federal, state, and local law enforcement and community partners to combat elder fraud and abuse.

**David Biemel** is an Enforcement Attorney with the Ohio Division of Securities, which he joined in early 2015. In this role, he investigates alleged violations of the Ohio Securities Act, gathers evidence, and, when necessary, assists local prosecutors in the pursuit of criminal indictments. Investigations conducted by David have resulted in the successful prosecution of numerous individuals who specifically targeted elderly and disabled victims. Two such cases resulted in criminal indictments of more than 100 felony-counts each. Prior to joining the Division, David worked as a lobbyist primarily focused on tax and environmental matters representing Ohio small businesses before a variety of state and federal agencies and legislatures. A native of Columbus, David received his law degree from Case Western Reserve University in 2010 and his undergraduate degree from The Ohio State University in 2005.

**Natasha Pietrocola** has spent more than 15 years working in social services and addressing diverse issues in the field of aging, including community-based long-term care, elder abuse, and

social advocacy. Pietrocola has been a dedicated professional and advocate in raising community awareness about elder abuse victims. She serves as a board president of the Consortium Against Adult Abuse and the Chair Person of the Ohio Coalition for Adult Protective Services. Both groups promote services to protect vulnerable older adults in Ohio. Pietrocola is the deputy administrator of programs and services at Cuyahoga County Division of Senior and Adult Services. As deputy administrator, she manages the reports and investigations of allegations of abuse, neglect, self-neglect and/or exploitation of impaired, elderly residents age 60 and older and for other vulnerable adults who live in the community. Pietrocola has a Master of Business Administration from Cleveland State University, and a master's degree in education and a bachelor's degree in psychology from the University of Toledo.

**Dr. Ronan Factora** is a physician with the Center for Geriatric Medicine at the Cleveland Clinic and the program director for the hospital's Geriatric Medicine Fellowship. He completed medical school at The Ohio State University and then fulfilled an internship and residency in internal medicine at the University of Pittsburgh Medical Center. He came to the Cleveland Clinic to complete his fellowship in geriatric medicine in 2003, and has been on staff there since 2004. His areas of interest include Alzheimer's disease and related dementias, functional impairment, and elder abuse.