

Breakout Session Topics

Sponsored Programs and Testing

(9:45 – 10:45)

- **Audience:** Medium to Fortune 100 companies.
- **Topics:** Topics will include how to best engage with the Office of Sponsored Programs at The Ohio State University, best practices for pricing models, IP ownership and other key contractual terms, opportunities to enter “master” agreements with multiple Ohio universities, and industry experience working with Ohio universities.

Workforce Development

(10:55 – 11:55)

- **Audience:** Medium to Fortune 100 companies and companies in emerging technologies.
- **Topics:** Topics will include how to best recruit students at Ohio research universities (basic workforce development), how to engage Ohio universities and colleges for specific workforce needs (applied workforce development), creative industry-college partnerships, and developing programs to meet emerging technologies.

Raising Capital

(9:45 – 10:45)

- **Audience:** Startups and early stage companies.
- **Topics:** Topics will include how Ohio universities can help start-ups access Federal STTR and SBIR funding, State funding from Ohio Third Frontier and other funding sources, and how Ohio universities can help startups develop pitches for private capital funding.

Technology Transfer and Commercialization

(10:55 – 11:55)

- **Audience:** Start-ups and early stage companies.
- **Topics:** Topics will include how to best engage Ohio State’s Technology Commercialization Office, what to expect when commercializing university technology, best practices in licensing IP from Ohio universities, and startup experience working with Ohio universities.

