



# MIKE DEWINE

★ OHIO ATTORNEY GENERAL ★

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Dear Consumer Advocate:

According to a 2011 poll by the National Foundation for Credit Counseling, 64% of Americans say they don't have enough cash available to cover a \$1,000 emergency.

With so many consumers living on the brink of financial crisis, National Consumer Protection Week (NCPW), **March 4-10, 2012**, aims to help consumers make informed financial decisions through a coordinated consumer education campaign.

The Ohio Attorney General's Office is partnering with government and nonprofit organizations for the 14<sup>th</sup> Annual National Consumer Protection Week, and we invite you to join us by taking one of the following steps:

- Add a link to [www.OhioAttorneyGeneral.gov/NCPW](http://www.OhioAttorneyGeneral.gov/NCPW) to your website.
- Sponsor an event, such as a consumer workshop or financial fair.
- Promote an event in your area.
- Include information about NCPW in your organization's newsletter.
- Sign up for the Consumer Advocate e-newsletter at [www.OhioAttorneyGeneral.gov/ConsumerAdvocate](http://www.OhioAttorneyGeneral.gov/ConsumerAdvocate).

Learn more about NCPW and other available consumer education programs at [www.OhioAttorneyGeneral.gov/NCPW](http://www.OhioAttorneyGeneral.gov/NCPW).

If you have any questions, or if you have an event idea for NCPW, please contact me at 614-752-6729 or [Manilath.James@OhioAttorneyGeneral.gov](mailto:Manilath.James@OhioAttorneyGeneral.gov). By working together we can help Ohioans avoid financial disaster and build a better tomorrow.

Sincerely,

Manilath James  
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